

## Bay East Bulletin

-  **2024 REALTOR®, Rookie, Affiliate or Good Neighbor of the Year Nominations:** Each year, the Association honors members with prestigious [awards](#). Submit your online nomination for yourself or a colleague by October 15. [Learn more→](#)
-  **2025 Inaugural Gala:** Join us on February 1 for the speakeasy-themed Inaugural Gala as we celebrate the installation of 2025 Bay East President Tracey Esling, Officers, and Board of Directors. [Learn more→](#)
-  **C.A.R. Director Reports:** C.A.R. Directors serve the Membership and represent the Association at the California Association of REALTORS® Business Meetings. Their reports from the Fall Business Meetings in Long Beach are now available [here](#).
-  **October is Global Diversity Awareness Month:** As real estate professionals, embracing diversity is essential for fostering inclusive communities and building meaningful connections with clients from all backgrounds. This allows you to better serve your clients and contribute to a more equitable industry. [Learn more→](#)
-  **Bay East Voter Guide:** The 2024 Bay East General Election Voter Guide is now available. This member benefit includes the Bay East and C.A.R. positions on candidates and ballot measures. [Learn more→](#)




### MLS News

**Paragon Listing Status Changes:**  
We are updating some MLS statuses to better align with Real Estate Standards Organization standards. These changes will improve consistency, data accuracy, and compatibility with other MLSs making things easier for members and their clients. [Learn more→](#)

### Education News

Masterclass: Foundations of Your Real Estate Business - This event, co-hosted by YPN and LIDC on October 17, will offer practical strategies on open houses, networking, and marketing, helping you unlock your real estate career's potential through collaboration and growth. [Learn more→](#)



## Marketing Meetings

- [CCMG](#) - Wed. Oct. 16 | Nicole Aissa, Resilience
- [REAL](#) - Thurs. Oct. 17 | Anthony Young, Appraisals
- [TCMC](#) - Thurs. Oct. 17 | Top Producer Panel
- [VREN](#) - Fri. Oct. 18 | Michael Soon Lee, How To Prove Your Value
- [AIMM](#) - Tue. Nov. 12 | Alameda Housing and Human Services Manager

In-person locations can be found [here](#). Weekly toursheets available [here](#) (login required).

## BUZZ Video



The number of homes for sale in the East Bay during September jumped compared with August and was significantly more compared with last September. Learn more in this week's [Weather Report](#).

