# THE BAY EAST INSIDER

Stay Informed, Stay Ahead

## Bay East **Bulletin**

- 2024/2025 Membership Dues: Annual dues billing will be available in your member portal beginning May 14. If you have any questions, please contact the Accounting Department at 925.730.1070.
- New Bay East Benefit: As a member, you now have exclusive access to rent a private executive office at Bay East. Elevate your first impression with clients by utilizing a private office, free for up to two hours. <u>Learn more</u>→
- Resources for Working with Buyers: realtor.com is launching a national campaign to promote how agents help their clients before, during and after the homebuying process. <u>Learn more</u>→
- Bay East Remembers Curtis Jenkin: We are sad to report that Curtis Jenkins has passed. He made significant contributions to Bay East leadership, MLS innovation, and our presence in the community during his 35 years of membership. Learn more about his legacy at Bay East <u>here</u>.



#### **MLS News**

The AI-Powered RPR ScriptWriter -Keep your clients informed and create a growing client-base with e-mails, texts, and social media posts created by AI. <u>Learn more</u>→

#### **Education News**

Unlocking Potential - Tackling the Bay Area's Housing Supply Challenge: On May 21 the Center for California Real Estate (CCRE) is hosting an in-depth panel discussion focusing on the escalating housing supply challenges in the Bay Area. <u>Learn more→</u>



#### Marketing **Meetings**

**CCMG** - Wed. May 1 | No Meeting

**REAL** - Thurs. May 2 | Justin Ramos, Cybersecurity

TCMC - Thurs. May 2 | Erica Starkey, From Visibility to Credibility to Profitability

VREN - Fri. May 3 | Heidi Murphy, City of Pleasanton

AIMM - Tue. May 14 | Roya Chaudhry, MLS Updates

In-person locations can be found <u>here</u>. Weekly toursheets available <u>here</u> (login required).

### **BUZZ Video**



As a real estate professional, it's essential to understand and follow Fair Housing laws to ensure that everyone has equal access to housing opportunities. Learn more in this week's BUZZ video.









