

THE INSIDER

BAYEAST
ASSOCIATION OF REALTORS®

NAR Legal Settlement Impacts all REALTORS®

The National Association of REALTORS® (NAR) announced a [settlement](#) in the Sitzer-Burnett lawsuit and “copycat” cases which are related to how REALTORS® work with their clients and how they are compensated. Register for a C.A.R. webinar [today](#), March 18 or [Thursday](#), March 21 to learn more.

Bay East is hosting two events directly related to working with buyers: the [Legal Update with Gov Hutchinson](#) on March 19. On March 26-27, Bay East is partnering with Women’s Council of REALTORS® of Alameda County to offer the [Accredited Buyer’s Representation](#) (ABR) designation course on March 26-27.

Jumpstart Your Business

Get ready to propel your real estate career forward with [Jumpstart 2024](#), where industry experts will equip you with the confidence and knowledge needed to thrive in the competitive market. [Register](#) today to secure your spot for our March 21 event!

BUZZ

Apply for 2024
Foundation Scholarship



Scholarship applications are now available for students interested in furthering their education. Apply [here](#) by April 28.

[Learn more in this week’s BUZZ.](#)

MLS Corner

Multi-Factor Authentication (MFA) Coming April 9

We’ll be implementing Multi-Factor Authentication (MFA) on April 9, 2024 to enhance MLS security. MFA adds an extra layer of protection beyond just a password. It requires users to provide multiple forms of identification before granting access, which significantly reduces the risk of unauthorized access. Users will not have to authenticate with MFA on every login. Learn more and read the Q&A [here](#).

Compliance Corner

Bay East is hosting a virtual Code of Ethics training on Tuesday, April 9. Professional Standards Experts Doreen Roberts and Nancie Allen will cover business ethics, NAR Code of Ethics, concepts of procuring cause, and pathways to professionalism. Register [here](#). For more information, visit our [website](#) or contact us at 925.730.4060.



Featured MLS Class:

[Advanced Paragon](#)

March 22 | 10am

Go beyond the basics and learn about a listing cart, statistical reporting, and how to customize the MLS to your liking and so much more.

Marketing Meetings

[CCMG](#) - Wed. Mar. 20 | Voltaire Lepe EXP, Formula to Your first Million

[REAL](#) - Thurs. Mar. 21 | Easter Auction

[TCMC](#) - Thurs. Mar. 21 | No Meeting

[VREN](#) - Fri. Mar. 22 | Networking

[AIMM](#) - Tue. April 9 | Tricia Thomas and David Stark, Legal and Industry Updates

In-person locations can be found [here](#). Weekly toursheets available [here](#) (login required).

Bay East Bulletin



Buyer Representation Agreements: How They Work

REALTORS® should use a Buyer Representation Agreement to ensure their buyers are as committed to them as they are to their buyers. C.A.R. created a [quick guide](#) (login required) answer questions about buyer representation and broker compensation.



REALTOR® and Affiliate Wellness Program - RAW

Join Bay East REALTORS® and Platinum Affiliates in a confidential and anonymous setting created for those who may be struggling with anxiety, alcoholism, and addiction. Attend the next meeting on Tuesday, March 26 at 12pm at the [Bay East Member Center](#). For more information visit our [website](#) or contact [Chandra Sievers](#).

