



Jumpstart Your Business

Are you trying to build a successful career in real estate but feeling a bit unsure of yourself in this competitive market? We've got you covered. [Jumpstart 2024](#) is the perfect solution to help you gain the confidence and knowledge you need to thrive. Led by industry experts, this event will give you all the tools you need to succeed. [Register](#) today to secure your spot for our March 21 event!



BUZZ



New Form Editor in ZipForms® is a new comprehensive transaction workspace designed to streamline your workflow.

[Learn more in this week's BUZZ.](#)

MLS Corner

MLS Rule 10.1.1 Amendment Effective April 8, 2024

MMG Committee (combined of Bay East, Contra Costa and bridgeMLS) passed a motion to amend Section 10.1.1 Coming Soon to not allow Coming Soon listings to hold open houses or broker tours effective April 8, 2024. You can see the full rule [here](#).



zipForm® Plus: New Form Editor

Starting April 8th, the Classic Forms Editor in ZipForm® will be replaced with the New Form Editor, an all-inclusive workspace that allows you to edit multiple forms at the same time, add forms from your form libraries, email documents from your transaction, download and print documents, start an E-Sign packet, and much more. Learn more in this [quick guide](#). Register for an upcoming webinar [here](#).

Featured MLS Class:

[The 5 Minute CMA](#)

March 7 | 9:30am

Learn how to customize CMAs with personal branding and win every transaction with professionalism.

Marketing Meetings

- [CCMG](#) - Wed. Mar. 6 | Real Talk
- [REAL](#) - Thurs. Mar. 7 | Chris Van Schaack, Livermore Valley Joint Unified School District
- [TCMC](#) - Thurs. Mar. 7 | Nicole Shivers, Bay East Benefits
- [VREN](#) - Fri. Mar. 8 | Jim Riepel, Reverse Mortgage
- [AIMM](#) - Tue. Mar. 12 | Chief Joshi- Alameda Police Chief

In-person locations can be found [here](#). Weekly toursheets available [here](#) (login required).

Bay East Bulletin



Accredited Buyer's Representative Designation

NAR is offering its members free access to the Accredited Buyer's Representative (ABR®) Designation, a \$295 value, until the end of 2024. This course focuses on key information and skills you need when working with buyers. Members can [complete the course](#) though a live interactive webinar or online at their own pace.



NAR Real Estate Forecast Summit: Commercial

NAR's Research team produces a wide range of real estate data throughout the year to help you and your clients make informed decisions. Next week's [Real Estate Forecast Summit: Commercial Update](#) will address the economic forces influencing today's commercial market. Register [here](#) for this virtual event on March 7.

