

THE INSIDER

BAYEAST

ASSOCIATION OF REALTORS®

The Bay East Member Center is closed today, February 19, in honor of Presidents’ Day.

Bay East Town Hall - Navigating Your Business During the Current Lawsuits
An increasing number of MLSs, associations, and brokerages are being sued as part of the class action lawsuits surrounding how compensation is paid to seller and buyer brokers/agents.

To help you understand the current legal landscape, Bay East is holding a virtual session with Attorney Tom Jacobson, Esq, on February 22, 12pm.

Visit our [website](#) to learn more details about this event and secure your spot by [registering](#).

BUZZ



Hear from the Bay East CEO about the steps Bay East is taking to navigate the current climate and what we are doing to help members.

[Learn more in this week’s BUZZ.](#)

MLS Corner

Congratulations on Your Achievements in 2023
The [REALTOR® Achievement Club](#) is an awards program designed to recognize Bay East REALTORS®, who have closed more than \$4.25 million in residential and/or commercial sales/listings or ten transactions for the year.

Certificates recognizing your outstanding performance will be available starting February 20. Follow the instructions on our [website](#) to access your certificate.

If you feel that you should be placed in a different category and have sales not generated from the Paragon MLS, you will have until Monday, March 18, to send in backup documentation such as a HUD-1 or a letter from your broker to [Member Services](#).

Congratulations on your outstanding achievements and success!



Featured MLS Class:
[Basics of Paragon Connect](#)
Feb. 21 | 2:30pm
In this webinar, you’ll learn how to customize the MLS to your own liking and make the MLS work for you.

Marketing Meetings

- [CCMG](#) - Wed. Feb. 21 | Eileen Oldroyd, Green Designations
- [REAL](#) - Thurs. Feb. 22 | Paul Spencer, Assistant City Manager of Livermore
- [TCMC](#) - Thurs. Feb. 22 | Kyle Paquin, Appraisal Updates
- [VREN](#) - Fri. Feb. 23 | David Stark, Market Update
- [AIMM](#) - Tue. Mar. 12 | Chief Joshi- Alameda Police Chief

In-person locations can be found [here](#). Weekly toursheets available [here](#) (login required).

Bay East Bulletin



Transaction Coordinator Directory
The Transaction Coordinator Directory offers a convenient and reliable solution for California Association of REALTORS® (C.A.R.) members looking to streamline their transaction management processes and enhance their overall efficiency and productivity. For more information about the program and how to access the directory, visit the [C.A.R. website](#).



At Home With Diversity®
Real estate isn’t just about buying and selling properties; it’s about building communities where people of all backgrounds feel welcome and valued. The [At Home With Diversity®](#) (AHWD) Certification covers topics of diversity, equity, inclusion, fair housing, and risk reduction. Register for this online course [here](#).



Meet the Bay East President with YPN
Join the Bay East Young Professionals Network (YPN) for a post Presidents’ Day Weekend celebration. Meet the our 2024 Bay East President, Barbara Clemons, in-person at [Dust Bowl Brewing](#) in Livermore on Feb. 22, from 4-6pm. This event is open to everyone. No registration is needed, just show up and join the fun. If you have any questions, reach out to [Rochelle Hatala](#).

