



Sponsorships Jumpstart 2024

Looking to boost your business skills and expand your network? Become a sponsor for our annual event, [Jumpstart 2024](#). As a sponsor you'll gain exposure among real estate professionals eager to elevate their skills and connections. Jumpstart 2024 is a day for Bay East members to jumpstart their skills and network with peers.

Don't miss out on this exciting opportunity to connect with our community by securing your [sponsorship](#) today.

BUZZ



While there were fewer units listed for sale compared with last January, buyers did have more choices compared with January 2022 and 2021.

[Learn more in the Weather Report.](#)

MLS Corner

Streamline the Listing Process with HomeLight Listing Management

Do you know how easy it is to create a packet of disclosures for your listings? [HomeLight Listing Management](#) (formerly known as Disclosures.io) enables you to create professional disclosure packets quickly and easily. It eliminates the hassle of preparing listing documents and simplifies the entire document and tracking process, all accessible through the dashboard.

Once you have the link of the disclosures packet, simply add it to the Disclosures Link field within the Add/Edit Virtual Tour section of your listing. Watch this quick [video](#) to learn how.

HomeLight Listing Management Basic is a Bay East MLS member benefit. To access HomeLight Listing Management, log in to Paragon and select HomeLight Listing Management under the Resources tab.

If you have any questions, please contact our Support team at 925.730.7100.



Featured MLS Class:
[The 5 Minute CMA - Cloud CMA](#)

Feb. 15 | 3pm
Join us in-person and learn how to customize CMAs with your own branding to win every transaction.

Marketing Meetings

- [AIMM](#) - Tue. Feb. 13 | Alameda County Assessor Phong La
- [CCMG](#) - Wed. Feb. 14 | Calvin Chin - Real Estate Investing
- [REAL](#) - Thurs. Feb. 15 | Nicole Shivers - Bay East Benefits
- [TCMC](#) - Thurs. Feb. 15 | Felix Pena - The Latest Residential Code Changes for 2024
- [VREN](#) - Fri. Feb. 16 | Anthony Young - Appraiser and Market Trend

In-person locations can be found [here](#). Weekly toursheets available [here](#) (login required).

Bay East Bulletin



Bay East Town Hall - Feb 22
An increasing number of MLSs, associations, and brokerages are being sued as part of the class action lawsuits surrounding how compensation is paid to seller and buyer brokers/agents. To help you understand the current legal landscape, joins us for a virtual session with Attorney Tom Jacobson, Esq, on February 22, 12pm. Visit our [website](#) to learn more details about this event and secure your spot by [registering](#).



Housing Statistics Available
Stay up-to-date with the latest sales and trends in your local real estate market by visiting the [community page](#) on our website. The January data includes an overview of inventory, sales, and days-on-market. Schedule a market analysis presentation with [David Stark](#) and get a deeper understanding of the current market conditions.



Furnished Offices Available for Lease
Fully furnished private [Executive Suites](#) are available for rent at the Bay East Pleasanton Member Center. All offices include access to our premium business amenities including high speed wifi internet, waiting areas for you and your clients, janitorial services, access to kitchens, and more. For more information or a [tour of the office](#), contact [Chandra Sievers](#).

