



2023 Member Recognition Awards
Each year, the Association recognizes members for our most prestigious awards. Congratulations to the 2023 Award Winners!

REALTOR® of the Year – Sheila Cunha
Rookie of the Year – Nicole Easterday
Affiliate of the Year – Andriana Mendez
Good Neighbor of the Year – Tim Ambrose
Outstanding Leadership Award – Don Faught
John A. Deadrich Award – June Burckhardt

Learn more about these industry ambassadors on [our website](#).

Breaking News from NAR President Kevin Sears
NAR President Kevin Sears shares a quick update about new leadership and efforts to promote REALTORS®. [Watch here](#).

BUZZ



Congratulations to the 2023 award winners! We appreciate all you have done for the real estate profession and are proud to have you as Bay East members.

[Learn more in this week’s BUZZ.](#)

MLS Corner

New Enhancements on Paragon Connect
Paragon Connect is the web-based Mobile app for Paragon MLS and they just released new updates. The Drawing Tool on the Map View now offers multiple ways to draw shapes to apply to your search criteria. You can draw freehand, polygon, rectangle, or radius. Plus, once you’ve got your listings, check out the new SORT option in the overflow menu. You can view details [here](#).

Register for Paragon Connect classes on the Bay East [website](#) or attend [webinars](#) offered by Paragon vendor.

Learn how to [Add an icon](#) to your device for easy access.

If you have any questions, please contact our [Support team](#) at 925.730.7100.



Featured MLS Class:
[The Selling Process \(Live\)](#)
Jan. 25 | 3pm
Join us in-person and learn the process of when to upload and maintain listings in the MLS.

Marketing Meetings

[CCMG](#) - **Wed. Jan. 24** | MLS Updates - **New Location:** [Moose Lodge](#)
[REAL](#) - **Thurs. Jan. 25** | Ken Stray, Scorewell
[TCMC](#) - **Thurs. Jan. 25** | Cieara Gragg, Bay East MLS Tech Trainer
[VREN](#) - **Fri. Jan. 26** | To be Announced
[AIMM](#) - **Tue. Feb. 13** | To be Announced

In-person locations can be found [here](#). Weekly toursheets available [here](#) (login required).

Bay East Bulletin



2023 Achievement Club Certificates
The [REALTOR® Achievement Club](#) certifications will be available February 20. Please review your inventory on the MLS and make sure all your sales/listing status are up to date. View this [quick video](#) about how to run your inventory in Paragon or call Tech Support at 925.730.7100 for assistance.



Resources for Working with Buyers and Sellers
We’ve created a new web page filled with resources for working with Buyers, including upcoming education events, legal updates, NAR resources and more. View the page [here](#). NAR also created a webpage packed with essential information for both buyers and sellers. Learn more [here](#).



Private Office Space Available for Rent
Be our socially distanced neighbor! Fully furnished private Executive Suites are available for short and/or long-term rent at the Bay East Pleasanton office. For more information or a [tour of the office](#), contact [Sona Rawat](#) at 925.730.3264.

