



Bay East Office Holiday Closures

The Bay East Member Center is closed today, January 1. If you need immediate assistance, please email, [info@bayeast.org](mailto:info@bayeast.org).

Last Chance to Attend the 2024 Bay East Inaugural

Time's ticking! Don't miss the soirée of the year! Join us at Casa Real in Pleasanton on January 20, 2024, to celebrate the incoming President, Barbara Clemons, and the Bay East Board of Directors at their installation. The last chance to get tickets is Friday, January 5. This event will sell out! [Register now!](#)

BUZZ



Happy New Year! Wishing you all happiness, achievements, and inspiration for the year ahead.

[Happy New Year from Bay East.](#)

MLS Corner

New MLS Trainings for Bay East Members

Starting in January, we will once again be offering live MLS training sessions at the Bay East office! Be sure to take a look at our [Events Calendar](#) and sign up for our live classes, including RPR CMA, Basics of Paragon, Buyers Agent 101 (Auto Email), and The Selling Process, among others.



Don't forget to bring your laptop, cell phone (plus chargers), and join us for these personalized Paragon classes designed to empower you with the knowledge and resources to shine as a professional agent.

If have any questions or need further assistance, please feel free to reach out to our [Support team](#) at 925.730.7100.

Featured MLS Class:

[Basics of Paragon](#)

Jan. 4 | 10am

Join us in-person and gain an overview of the Paragon MLS. This class is for anyone who would like to revisit the basics.

Bay East Bulletin



Start 2024 With a New Business Plan

Writing a business plan may seem a daunting task. Take it one step at a time, and be sure to schedule a regular review of your plan to ensure you are on track to meet your goals. [Here](#) are a few best practices for setting goals and a script for reaching out to past clients.



Get Help from the Bay East Support Team

Whether you need computer help or have questions about the Bay East products and services, our free in-house Tech Support is here for you. Consult a [Bay East Support Team](#) representative during office hours, leave a message after hours, or bring your computer in for repair.



Get Involved

Committees are the voice that shape the Association's direction. Getting involved is a great way to expand your sphere, learn about new real estate trends, and make a difference in the industry. There is a committee for every interest. Visit the [committee](#) page on our website to learn more!

Marketing Meetings

In-person marketing meetings will resume in January 2024. Make sure you have the addresses saved:

- [AIMM](#) - Tue. Jan 9 | Windermere Bay Area - 2212-C South Shore Center - Suite C, Alameda
- [CCMG](#) - Wed. Jan. 10 | **NEW:** Moose Lodge in Castro Valley - 20835 Rutledge Rd, Castro Valley
- [REAL](#) - Thurs. Jan. 11 | First Street Ale House - 2106 First St, Livermore
- [TCMC](#) - Thurs. Jan. 11 | Centerville Community Center - 3355 Country Drive, Fremont
- [VREN](#) - Fri. Jan. 12 | Sidetrack Bar & Grill - 30 W Angela St, Pleasanton

Weekly toursheets can be found [here](#) (login required).

