



Bay East Office Closure
The Bay East Member Center will close at 1pm on December 22, and will remain closed until 8am December 27. We will also close at 1pm on December 29, and will be closed on January 1. If you need immediate assistance, please email, info@bayeast.org.

Broker Compensation Lawsuits Update
NAR President Tracy Kasper was on CNBC [speaking up](#) about lawsuits that could disrupt services REALTORS® deliver to consumers. And a proposed class action lawsuit relating to real estate broker compensation has been filed against the Bay Area Real Estate Information Service (BARIES). Bay East will keep you advised regarding this litigation. Review a summary of the litigation on our [website](#).

2024 Inaugural
It's a night of French elegance at the Bay East 2024 Inaugural. We're transforming Casa Real at Ruby Hill Winery into a French paradise on January 20, 2024! Join us in celebrating the installation of incoming President, Barbara Clemons, and the 2024 Bay East Board of Directors. [Purchase your tickets today](#).

BUZZ



Sellers stayed home during November which meant buyers had fewer choices compared with last November.

[Learn more in this week's Weather Report.](#)

MLS Corner

Paragon Mobile Access
Did you know Paragon Connect provides direct access to Paragon MLS right from your mobile devices? To access it, log into Paragon MLS and find the Resources tab on top of the page and select Paragon Connect from the dropdown menu.

If you want to add an icon of Paragon Connect to your mobile device, watch this [quick video](#). Bay East offers classes on how to use Paragon Connect. Register on our [website](#).

If you have any questions, please contact our [Support team](#) at 925.730.7100.



Featured MLS Class:
[Advanced Paragon](#)
Dec. 22 | 10am
This class goes beyond the basics. Learn about listing carts, statistical reporting, and how to customize the MLS to your liking.

Marketing Meetings

In-person marketing meetings will resume in January 2024. Make sure you have the addresses saved:

- [AIMM](#) - Tue. Jan 9 | Windermere Bay Area - 2212-C South Shore Center - Suite C, Alameda
- [CCMG](#) - Wed. Jan. 10 | **NEW:** Moose Lodge in Castro Valley - 20835 Rutledge Rd, Castro Valley
- [REAL](#) - Thurs. Jan. 11 | First Street Ale House - 2106 First St, Livermore
- [TCMC](#) - Thurs. Jan. 11 | Centerville Community Center - 3355 Country Drive Fremont
- [VREN](#) - Fri. Jan. 12 | Sidetrack Bar & Grill - 30 W Angela St, Pleasanton

Weekly toursheets can be found [here](#) (login required).

Bay East Bulletin



On Demand Buyer Broker Agreement Training
Learn to integrate the Buyer Representation form into your business. The class will be made available to REALTOR® members for free through the end of 2023. [Sign up here](#) (C.A.R. login required) and use the code, FREE25, to take advantage of this offer. Get ahead of the curve and learn how this form will benefit your business.



Bay East Mobile App
Enhance your real estate journey with the Bay East Mobile App. Access information anytime, anywhere. The app provides the latest updates, member info, and educational resources. Download the app today from the [Apple Store](#) or [Google Play](#). Review the FAQ [here](#).



Mental Health Wellness Benefit
The [Holman Group](#) offer Bay East members and their households unlimited, crisis counseling for issues such as stress, grief, depression, abuse, and other mental health and wellness concerns. The Holman Group is completely confidential and available 24/7. You can access the online [member portal](#) using the username: BayEast and password: BEAR2015.

