



Member Event - Elevation: Take Your Real Estate Journey Onward and Upward
Don't miss [Elevation 2023](#), our final member event of the year. Join us on December 5 at 10am and hear from expert panelists who will share insights on buyer-broker representation, DRE best practices, MLS resources, and local market conditions. [Register now](#) to elevate your real estate game.

2024 Inaugural
Join us at Casa Real in Pleasanton on January 20, 2024 for Bay East's biggest annual event, 2024 Inaugural. [Purchase your tickets today](#). For sponsorship inquiries, contact [Kelsey Paredes](#).

BUZZ



In this video, we will show you how to set up an auto email in Paragon.

[Learn more in this week's BUZZ.](#)

MLS Corner

Paragon MLS End-User License Agreement
On December 6, when you log on to Paragon, you will be directed to accept the End-User License Agreement (EULA). To accept the agreement, simply enter your name exactly as displayed on the EULA page.

We are required to register the MLS Database annually with the U.S. Copyright Office to maintain all copyright protections for the property listings compilation. As part of that process, every MLS user must renew the End Users License Agreement each year.

If you have any questions, please contact [MLS Support](#) at 925.730.7100.



Featured MLS Class:
[Buyers Agent 101: Auto Email](#)
Nov. 30 | 10am
Learn to use the MLS to share updated property info and demonstrate your value to clients.

Marketing Meetings

In-person locations can be found [here](#). Weekly toursheets available [here](#) (login required).

[CCMG](#) - Wed. Nov. 29 | C.A.R./NAR Updates
[REAL](#) - Thurs. Nov. 30 | C.A.R./NAR Updates
[VREN](#) - Fri. Dec. 1 | To be announced
[TCMC](#) - Thurs. Dec. 7 | Joel Pullen, Fremont Plans for Future
[AIMM](#) - Tue. Dec. 12 | To be announced

Celebrate the holiday season with the Marketing Groups! Purchase your [Holiday Party tickets](#) today!

Bay East Bulletin



Staring Advertising for 2024
Reach your target audience with National Association of REALTORS® (NAR)! With over 260,000 monthly page views, sponsored content on REALTOR® Magazine will increase your visibility. Choose one of three placements for a pinned ad on print and digital platforms. Learn more about the ad submission [here](#).



C.A.R. Antitrust FAQ
The C.A.R. Legal Team has published an [FAQ](#) (C.A.R. login required) with information about the Burnett lawsuit. You also have access to experts in issues related to real estate by calling the C.A.R. Legal Hotline for agents 213-739-8282 or for brokers 213-739-8350. You may also email your questions to legalhotline@car.org.



Build a Winning Listing Presentation with RPR
REALTORS® Property Resource (RPR) is a powerful platform designed to provide comprehensive data, powerful analytics, and dynamic reports. Attend this upcoming webinar and gain the skills necessary to put together a winning listing presentation by helping your sellers digest information in a way that helps them make better decisions. Register [here](#).

