



Burnett Trial Update

The National Association of REALTORS® (NAR) is sharing [highlights of the trial](#) that covers commission rates, buyer brokers, and MLS rules. NAR also has a complete [summary of the issues](#) that led to the trial.

REALTOR® and Affiliate Wellness (RAW) Program

Join fellow Bay East members who may be struggling with anxiety, alcoholism, and addiction on October 31 at 12pm at the Bay East Member Center. Visit our [website](#) or contact [Chandra Sievers](#) for details.



RAW: REALTOR® and Affiliate Wellness

Join Bay East REALTORS® and Affiliates to create a fellowship for those who may be struggling with anxiety, depression, alcoholism, and other forms of addiction by providing a safe place to come together and share experiences, strength and hope.

Meeting Info

The meeting will be held on the last Tuesday of each month from 12pm-1pm.

BUZZ



Learn how getting involved in leadership has helped C.A.R. President Jennifer Branchini and how it can help you. The Bay East [leadership page](#) is a great place to start.

[Learn more in this week's BUZZ.](#)

MLS Corner

Best Practices for Inputting a Listing

Inputting listing information into the MLS can be difficult, especially when you're trying to avoid making errors. The Bay East Support Team has a great tip. Input information starting from the top and going one step at a time. This avoids missing a section and having errors on your listing.

If you have any questions, contact the [Support team](#) at 925.730.7100.



Featured MLS Class:
[Basics of Paragon](#)
Oct. 24 | 9:30am
Get an overview of the Paragon MLS system with emphasis on search features.

Marketing Meetings

- [CCMG](#) - Wed. Oct. 25 | Joe Kehrig, Blueprint 2 Success
- [REAL](#) - Thurs. Oct. 26 | Auction
- [VREN](#) - Fri. Oct. 27 | Breaking News with Tricia Thomas and David Stark
- [TCMC](#) - Thurs. Nov. 2 | To be announced
- [AIMM](#) - Tue. Nov. 14 | To be announced

In-person locations can be found [here](#). Weekly toursheets available [here](#) (login required).

Bay East Bulletin



Global Diversity Awareness Month

Real estate isn't just about buying and selling properties; it's about building communities where people of all backgrounds feel welcome and valued. The [At Home With Diversity®](#) (AHWD) Certification presents a picture of the ever changing real estate profession. The course covers topics of diversity, equity, inclusion, fair housing, and risk reduction. Register for this online course [here](#).

RPR AI Generated Content

The October 24 RPR class will show how to leverage AI-generated content for your social media and email marketing. The RPR platform offers up-to-date content for all major social media channels, including Facebook, TikTok, Instagram, and more. Create customizes content to match your targeted market and your personal brand style. [Register now](#) and never worry about what to post next.

Member Benefit: Professional Headshots

A high-quality headshot is the first step in building a brand that clients can trust. Professional headshots are available as part of your Bay East membership. Make an [appointment](#) for your photo today! The sooner you schedule your appointment, the sooner you can begin marketing with a great headshot!

