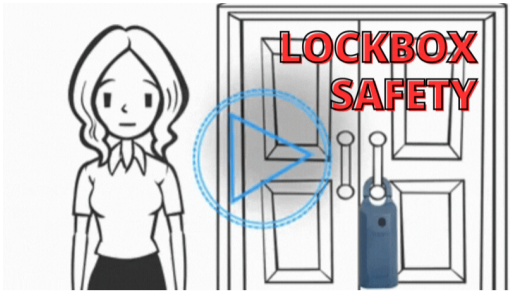


2024 Inaugural Sponsorships
[Sponsorships](#) are still available for the 2024 Bay Inaugural. This in-person gala on January 20, 2024 will feature networking, dinner, dancing, the installation of the 2024 President Barbara Clemons, Officers and Board of Directors, and recognition of some of our outstanding members. Ticket sales will be coming soon!

	Eiffel Tower	The Louvre	Notre Dame Cathedral	Sacré-Cœur	Palace of Versailles	Arc de Triomphe	Champs-Élysées	Moulin Rouge	Friends in Paris
	\$7500	\$6000	\$5000	\$3500	\$2000	\$1000	\$500	\$250	<\$250
Recognition in event program	Prominent center-fold ad	Back cover full-page ad	Full-page ad	Half-page ad	Quarter-page ad	Logo in program	Name in program	Name in program	Name in program
Electronic sponsor "badge" provided for use in email signatures	✓	✓	✓	✓	✓	✓	✓	✓	
Advertisement slide in PowerPoint slideshow at the event	Full-page slide	Full-page slide	Full-page slide	Half-page slide (shared)	Half-page slide (shared)	Half-page slide (shared)	Half-page slide (shared)		
General acknowledgement in PowerPoint slideshow at the event	✓	✓	✓	✓	✓	✓	✓		
Complimentary admission to the inaugural gala	admission for eight (\$1200 value)	admission for seven (\$1050 value)	admission for six (\$900 value)	admission for four (\$600 value)	admission for two (\$300 value)				
Company logo included in event slideshow presentation	✓	✓	✓	✓	✓				
Verbal recognition at the event	✓	✓	✓	✓	✓				

BUZZ



Lockboxes are most often placed on the front door of listings to allow entry for agents and potential buyers. Unfortunately, this can also be an invitation for others who don't have your clients or their homes best interest in my mind. Take a look at these lockbox safety best practices for tips and reminders to help you protect your clients and their homes

[Learn more in this week's BUZZ.](#)

MLS Corner

Homesnap Showings Field Removed on October 23
We have been advised by Homesnap that with the Homesnap [transition](#) to Homes.com the Homesnap Appt. Scheduling module will be going away. This means on October 23 you will no longer see the field when you are within your listing maintenance.

Homesnap Appt. Scheduling

▼

Within Listing Entry/Maintenance we do provide another field to for you to add Showing Scheduling link from other programs such as Calendly if you utilize it.

Showing Schedule Link

If you have any questions, please contact our Support line at 925.730.7100



Featured MLS Class:
[SupraWEB](#)
Oct. 18 | 8:30am
Learn how to use SupraWEB to help manage listings and showing information.

Marketing Meetings

[CCMG](#) - Wed. Oct. 18 | Trade Fair
[REAL](#) - Thurs. Oct. 19 | Livermore Police Chief, Jeramy Young
[TCMC](#) - Thurs. Oct. 19 | Insurance Panel
[VREN](#) - Fri. Oct. 20 | Annette Khaliq, NHD Report
[AIMM](#) - Tue. Nov. 14 | To be announced

In-person locations can be found [here](#). Weekly toursheets available [here](#) (login required).



Bay East Bulletin



MLS “AREA” Field Changing November 6 - Action Required
Effective November 6, the "AREA" field lookup values will be updated to a single lookup value called "Listing". Update all your Active Saved Searches that currently use the “AREA” field. You can use the “Map Search,” “City,” or “Zip Code” fields instead. Visit our [website](#) for more details. For questions, contact our Support Team at 925.730.7100.



Featured Class: Paradigm Shift
This comprehensive workshop addresses critical external issues and legal challenges affecting compensation in the real estate industry. Join us on November 6 at the Bay East Event Center to gain the knowledge and skills needed to thrive in the ever-evolving real estate industry. View the [flyer](#) for more information. Register [here](#).



Tools Top Producers Use to Build Consistent Business
Join C.A.R. and MyLikelyMovers on October 18 at 10am and learn how to get the tools that Top Producers use to build consistent business in every market! Industry experts will share their secrets to creating a successful real estate business, including how to build your database, finding trends in prospecting and farming, and more. Register [here](#).