

THE INSIDER

BAYEAST
ASSOCIATION OF REALTORS®

Bay East is closed today, Monday, September 18.

Bay East Member Event, Innovation 2023

Learn about the future of real estate at our upcoming Member Event, Innovation 2023. This one-day event will be packed with cutting-edge resources to help you excel in the ever-evolving market. You won't want to miss this incredible opportunity to equip yourself with the tools you need to succeed. [Register now](#) and join us for an exhilarating day of innovation.



BUZZ



Supra eKEY Agent Alert provides a simple and discreet method to send a message when agents feel unsafe at showings.

[Learn more in this week's BUZZ.](#)

MLS Corner

A New Integration for CloudCMA

A new integration in your Cloud CMA account is here. The new integration is [Listing Toolkit](#) – Realtor.com®'s newest product for seller agents. With this new integration, agents will be able to bring exclusive buyer reports from Realtor.com® into their CMAs. This can help strengthen listing presentations and provide clients with even more useful information in the selling process.

Sign up and get more information [here](#).



Featured MLS Class:

[Basics of Paragon](#)

Sep. 19 | 2pm

Get an overview of the Paragon MLS system with emphasis on search features.

Marketing Meetings

[CCMG](#) - Wed. Sep. 20 | Donna Smyth, Benefits of Farming
[REAL](#) - Thurs. Sep. 21 | Lenders Panel
[TCMC](#) - Thurs. Sep. 21 | Lenders Panel
[VREN](#) - Fri. Sep. 22 | Abby Lynn, Social Media Strategies
[AIMM](#) - Tue. Oct. 10 | Jessie Wong, MLS Updates

In-person locations can be found [here](#). Weekly toursheets available [here](#) (login required).



Bay East Bulletin



Required Ethics Training

In an ongoing effort to raise the level of professionalism and ethics in the real estate industry NAR has instituted a mandatory "Code of Ethics 3-Year Training Cycle". If your license expires in 2021 you will need to complete a course on the Code of Ethics before December 31, 2024. Register for an upcoming in-person class [here](#). Visit our [FAQ page](#) for more information.



Health Insurance for Bay East Members

Ames Grenz Insurance Services offers Bay East members individual and group health, dental, and vision plans. Review the plans and rates [here](#). If you have any questions, please contact [Kirstin Corrigan](#) with Ames Grenz Insurance Services. Open enrollment begins in December.



Real Estate Safety

REALTORS® face job-related risks every day. Being aware of potential dangers and taking precautions will help you avoid risky situations. NAR dedicates September as Safety Month. Catch up on these safety [videos](#) that highlight safety protocols and provide tips to help industry professionals and their clients stay protected.



Located at 7021 Koll Center Pkwy, Pleasanton, CA, 94566, 925.730.4060

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