



Bay East is closed today, Monday, September 4, in observance of Labor Day.

#### **Bay East Member Event Innovation 2023**

Join us on September 28 at the Bay East Event Center and step into the future of real estate and discover the power of technology and cutting-edge resources. This one-day event will equip you with the tools and insights to excel in ever-evolving real estate markets. Register here.

### **RED ALERT: Protect Prop 13 and Voter Rights** California Assocation of REALTORS® (C.A.R.) has issued a Red Alert asking all California REALTORS® to contact their Assemblymember to urge them to vote NO on ACA 13.

C.A.R. opposes ACA 13 because it seeks to undermine Proposition 13 by allowing for more taxes on homeowners and limits their ability to stop tax increases. Learn more here.

## **BUZZ Video**



When it comes to safety, we're here to support you every step of the way. Review these safety tips to make sure your online presence stays secure.

Learn more in this week's BUZZ.

## **MLS Corner**

#### Rapattoni Update

Listings from San Francisco and BAREIS are now on Paragon, but some are without photos. Photo URLs will remain inactive until Rapattoni finds a faster solution. Here's what this means for members:

- 1. Some listings from SFAR and BAREIS will display "No Image Available."
- 2. The majority of new listings since August 28 are not affected.

Note: The photo issue affects everyone. SFAR and BAREIS advised their members to remove broken photos and reupload. Once they do so, Paragon will be able to display the listing photos.

If you have any questions, please contact our Support team at 925.730.7100.



### **Featured MLS Class:**

Cloud CMA: The Customizable Program for You

Sep. 7 | 9:30am Learn how to easily create CMA reports, buyer tours, property reports, flyers, and more.

# **Marketing Meetings**

**CCMG** - Wed. Sep. 6 | Safety Panel

REAL - Thurs. Sep. 7 | LPFD Deputy Chief Solak

**TCMC** - **Thurs. Sep. 7** | David Haubert, Alameda County Supervisor

VREN - Fri. Sep. 8 | Panel, Seniors in Transition

AIMM - Tue. Sep. 12 | Pasquale Scuderi, Alameda School Superintendent

In-person locations can be found **here**. Weekly toursheets available **here** (login required).

# **Bay East Bulletin**



### **Acknowledging Your Blind Spots**

Join the I.D.E.A. Committee on September 14 at the Bay East Event Center from 11am to 1pm and learn how to increase your business and gain new clients by identifying unconscious biases or blind spots. Register here.



### **Marketing Meeting New** Venue

**Tri-Cities Marketing Council** (TCMC) has moved locations! Attend the next meeting on September 7 at Centerville Community Center, 3355 Country Drive in Fremont. TCMC meets the first and third Thursday of the month starting at 9am.



### **September is REALTOR® Safety Month**

REALTOR® Magazine has partnered with the National Association of REALTORS® (NAR) REALTOR® Safety Program for a new monthly podcast, Drive With NAR: The Safety Series. It features discussions about real-life safety concerns and incidents and offers expert perspectives and tips. Listen to the latest episode here.







