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Bay East BrokerCentric – May 2025
Essential updates and tools for brokers and office leaders

A Note from Your Broker Engagement Team

Hi Sarah,
We know your role comes with constant decisions, shifting priorities, and leading people through a dynamic market. This monthly brief is designed to support you with timely updates, relevant resources, and opportunities to stay ahead as Brokers. From MLS changes to events and trainings, here’s what’s happening at Bay East this month.

— Bay East Broker Engagement Team

Jumpstart Your Success – A Roadmap for New Agents

Bay East last year deployed a new comprehensive program designed to provide new real estate agents and those that just want a refresher, skills, and tools they need to succeed in the industry. Jumpstart Your Success is a self-paced online course that offers flexible learning designed to fit your agents busy schedule. Modules include topics such as marketing yourself, working with sellers, working with buyers, how to get involved in your community, and so much more. [Enroll or find more information here.](#)

Legal Launchpad

C.A.R. has launched a new resource for REALTOR® members, [Legal Launchpad](#) (requires logging in to car.org). Legal questions unfortunately do not always come up during business hours and C.A.R.’s Launchpad is a resource that provides information, Q&As, pre-recorded 60-minute webinars, and materials you can share with your clients on multiple topics such as Brokerage Firm Office Issues, Contracts, Disclosures, Advertising, and more.

Broker Compensation Compliance

Information on C.A.R. Forms, training webinars, classes, tools and tips videos, Q&A’s, and so much more can be found on the [Broker Compensation Compliance](#) page found car.org (requires logging in to car.org).

Let’s Stay Connected

Have feedback or want to share what’s working in your office? Reply to this email—we’d love to hear from you.

— Bay East Broker Engagement Team

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