



ACTION REQUIRED On December 6, when you log on to Paragon, you will be directed to accept the End-User License Agreement (EULA).

To accept the agreement, simply enter your name exactly as displayed on the EULA page. Be aware of any uppercase and lowercase letters as the signature is case-sensitive. Once you accept the EULA, you will be directed back to Paragon, and receive a copy of the agreement.

We are required to register the MLS Database annually with the U.S. Copyright Office to maintain all copyright protections for the property listings compilation. As part of that process, every MLS user must renew the End User License Agreement each year.

If you have any questions, please contact MLS Support at 925.730.7100 or email mlsservices@bayeast.org.

NOTEWORTHY

Buyer’s Agent Resources from C.A.R

Buyer’s agents play a crucial role in helping buyers navigate the complex real estate market on their path toward homeownership. C.A.R. has prepared resources to help you establish trust, commitment, and smoother transactions with your clients through buyer representation agreements. [For more information, visit Smart Zone](#)

Source C.A.R

Member Benefit: Professional Headshots

Investing in professional photography for yourself is the first step in building a brand that clients can trust. Professional headshots are available at no additional cost for Bay East members. [Appointments](#) are required and fill up quickly, so schedule your photo today! The sooner you schedule your appointment, the sooner you can begin marketing with your updated photo! Please share with your agents!



And finally...quicklinks

[Bay East Broker Resources](#) →

