



September 10, 2023

Important Code of Ethics Class at Bay East

We wanted to remind you the National Association of REALTORS® (NAR) requires REALTOR® members to complete a course in the Code of Ethics every three (3) years. The current three-year cycle is 2022/2023/2024. Members have until December 31, 2024, to complete this requirement but why wait until the last minute.

Bay East is hosting a live and in-person Code of Ethics Training on October 5, 2023. Members can register [here](#).

Or take advantage of the online courses:

- View C.A.R. course information [here](#).
- View NAR’s Code of Ethics (COE) Course for Existing Members [here](#).
- Bay East offers a class on demand “[Code of Ethics and Triennial Training](#).”

If you or your agents are renewing your license this year or next, your Continuing Education (CE) which covers several Code of Ethics articles will also meet the requirement. For example, Agency courses cover concepts found in Article 1, Fair Housing courses cover concepts from Article 10, and Trust Fund courses cover concepts from Article 8. This means during the three-year license renewal cycle 2022/2023/2024, you will automatically receive credit for the required training.

[View additional information and FAQ](#). If you would like a list of agents in your office who need to complete the Code of Ethics training course within this cycle, please email Amber at AmberC@bayeast.org.

MLS “AREA” Field Changing November 6

Effective November 6, the "AREA" field lookup values will be updated to a single lookup value called "Listing". This means that instead of selecting various "AREA" options, you will now see one "Listing" value.

IMPORTANT Action Required by You – Update Your Saved Searches

Please update all your Active Saved Searches that currently use the “AREA” field. You can use the “Map Search,” “City,” or “Zip Code.” Fields instead. Doing this update will prevent your clients from being bombarded with emails when the change occurs on November 6. Visit our [website](#) for more details. For questions, contact our [Support Team](#) at 925.730.7100.

Rapattoni Update

Listings from San Francisco and BAREIS are now on Paragon, but some are without photos. Photo URLs will remain inactive until Rapattoni finds a solution. Here's what this means for members:

- Some listings from SFAR and BAREIS will display "No Image Available."
- The majority of new listings since August 28 are not affected.

Note: The photo issue affects everyone. SFAR and BAREIS advised their members to remove broken photos and re-upload. Once they do so, Paragon will be able to display the listing photos.

If you have any questions, please contact our Support team at 925.730.7100.

August Market Statistics

The [Story Behind the Numbers](#) this month is prices. [David Stark](#) digs into what’s driving current sales price trends and what they say about homeownership in the East Bay and beyond.



Noteworthy:

Tickets at Work:

As members of Bay East, you have access to a unique savings program that offers discounts on everything you need and love across brands and services, travel, and more! Visit ticketsatwork.com and use the code, HOLMANGROUP, to sign up for discounts on movie tickets, amusement parks, car rentals, hotels, flights, sporting events, streaming services, electronics, travel packages, and much more!

NAR Pathways to Professionalism

The National Association of Realtors' [Pathways to Professionalism](#) is a framework guiding real estate practitioners by embracing ethics, education, and expertise; this program empowers professionals to navigate the real estate landscape with integrity, skill, and a commitment to serving clients and communities.

And finally...quicklinks

[Bay East Broker Resources](#) →

Find us here...

