



July 30, 2023

Livermore Sign Ban Update

Temporary signs, including open house signs, are still not allowed on sidewalks in Livermore - and Bay East is trying to change this.

Members of the Bay East Local Government Relations Committee and other real estate professionals in Livermore have been meeting, speaking and emailing with Livermore city council members about solutions to the sign ban.

Three members of the previous Livermore city council had approved the ban that took effect July 1. The current council, including Mayor John Marchand and council members Ben Barrientos and Evan Branning appear to support alternatives to the ban.

Complying with the current sign rules will make it easier for Bay East to advocate for lifting the ban. If you are holding an open house in Livermore, please do not place open house signs on sidewalks.

If you have any questions about how Bay East is working on solutions to the sign ban, please contact [David Stark](#).

Noteworthy

Member Benefit: Professional Headshots

Investing in professional photography for yourself is the first step in building a brand that clients can trust. Professional headshots are available at no additional cost for Bay East members. [Appointments](#) are required and fill up quickly, so schedule your photo today! The sooner you schedule your appointment, the sooner you can begin marketing with your updated photo! Please share with your agents!

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