



July 16, 2023

Tri-Valley Sign Rules Update

While the City of Livermore is banning temporary signs, Dublin may allow more signs.

The City of Dublin is considering new real estate open house sign regulations that would permit up to six signs to be displayed per property. Signs would be allowed on sidewalks as long as they don't impede pedestrians, block the view of traffic, or restrict the sidewalk width to less than 36 inches. The new ordinance will also clarify how city staff will enforce the requirements including issuing fines and confiscating illegally-placed signs. The Dublin Planning Commission preliminarily approved these new rules during their July 12 meeting. Bay East anticipates the Dublin City Council making a final decision on the new rules during mid-August.

Meanwhile, the City of Livermore has banned the placement of all temporary signs, including real estate open house signs, on the public right of way which includes sidewalks.

If your agents are holding an open house in Livermore, please ask them to not place signs on sidewalks.

Mayor John Marchand, and other members of the Livermore City Council, are working with stakeholders, including Bay East, to bring the community together and develop alternatives to the sign ban.

If you have any questions about the status of the Dublin or Livermore sign ordinances, please contact [David Stark](#).

Insurance Briefing for REALTORS® July 26

Are you and your agents curious about the status of homeowners insurance in California? Insurance Commissioner Ricardo Lara may be able to help. He's teaming up with United Policyholders and the California Association of REALTORS® for a special virtual event on July 26 at 1pm about the state of California's property and casualty insurance market. [Register ASAP](#) for this interactive discussion that can help make sense of a rapidly changing issue that impacts homebuyers.

And finally...quicklinks

[Bay East Broker Resources](#) →

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Bay East Association of REALTORS®
7021 Koll Center Parkway, Pleasanton
2490 Mariner Square Loop, Suite 200, Alameda
Main 925.730.4060 | Tech Support 925.730.7100 | [bayeast.org](#)