



FOR IMMEDIATE RELEASE

**Bay East Association of REALTORS® Install 2025
Leadership Team**

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Pleasanton, California (February 1, 2025) – Tracey Esling of Legacy Real Estate & Associates in Livermore has been installed as the 2025 President of the Bay East Association of REALTORS® (Bay East).

Esling's vision for 2025 is to uplift the voice of REALTORS® with an emphasis on maintaining consumer perspective.

Esling said a REALTOR'S® job is creating the opportunity for clients to make memories and tell stories that will last a lifetime.

She has more than 30 years working in real estate and serves on the Bay East Executive, Local Government Relations, Political Activities, Investment Advisory, and Leadership, Evaluation, and Selection committees. Esling also serves on the California Association of REALTORS® Board of Directors and is actively involved in Bay East strategic planning activities.

Officers and members of the Bay East Board of Directors representing more than 6,000 REALTORS® and Affiliates throughout the San Francisco Bay Area have also been selected. They all have significant experience in real estate transactions and organized real estate and are well equipped to lead the REALTOR® community during 2025.

The 2025 Bay East officers are:

President Tracey Esling, Legacy Real Estate and Associates, Livermore
President-Elect Bill Espinola, Parkview Realty, Hayward
Treasurer Viviana Cherman, Elation Real Estate, Pleasanton
Past President Barbara Clemons, Coldwell Banker Realty, Pleasanton
Chief Executive Officer, Tricia Thomas

The 2025 Board of Directors are:

Nancie Allen, Compass, Fremont
June Burckhardt, Legacy Real Estate & Associates, Fremont
Don Fought, Compass, Pleasanton

Louis Heystek, Compass, Oakland
Tina Jackson-Walda, Suburban Homes Realty
Delores “Dee” Johnson, Delores Dee Johnson Realty, Oakland
Joe LoParo, KW Advisors, Alameda
Sharon Mancillas, KW Advisors, Alameda
Simi Puri, Keller Williams Realty, Danville
Frank Quismorio, Realty Experts, Fremont
Geraldine Ramirez, Bay City Real Estate Group, Pleasanton
Eliane Selwan, JPAR Iron Horse Real Estate Group, Pleasanton
Sinath Thi, Coldwell Banker Realty, Castro Valley
Paul Wong, Coldwell Banker Realty, Oakland
Garrick Yan, EXP Realty of California, San Ramon
Platinum Affiliate Director Trevor Frey, Supreme Lending, Brentwood

About the Bay East Association of REALTORS®

The Bay East Association of REALTORS® is a professional trade association serving more than 6,000 residential and commercial real estate professionals throughout the San Francisco Bay Area by providing programs and services to enhance their ability to conduct business with integrity and competence. Bay East offers access to the Multiple Listing Service, professional development training, advocacy to protect private property rights, and promotes homeownership and a variety of networking opportunities and events.

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